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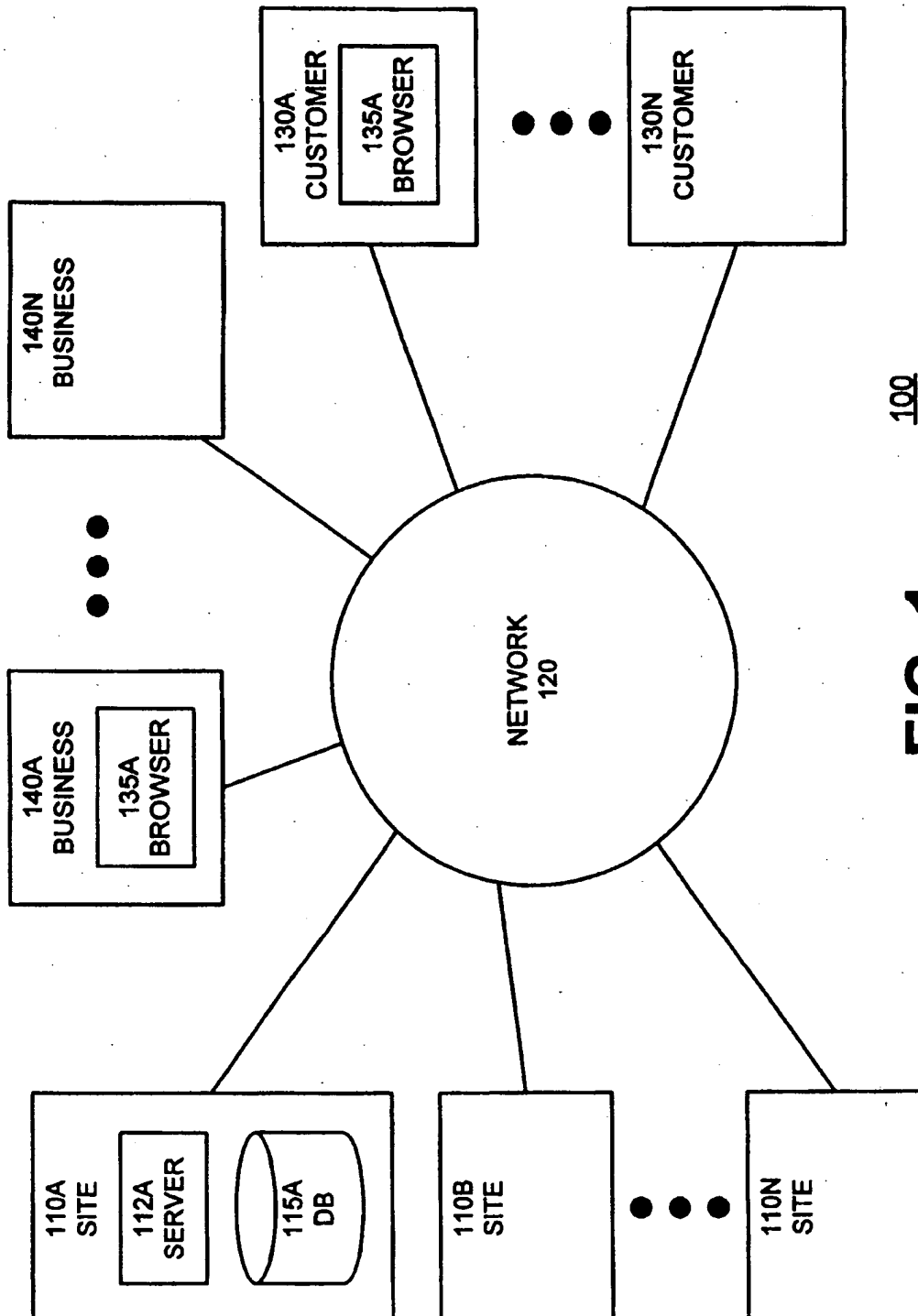
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100

FIG. 1

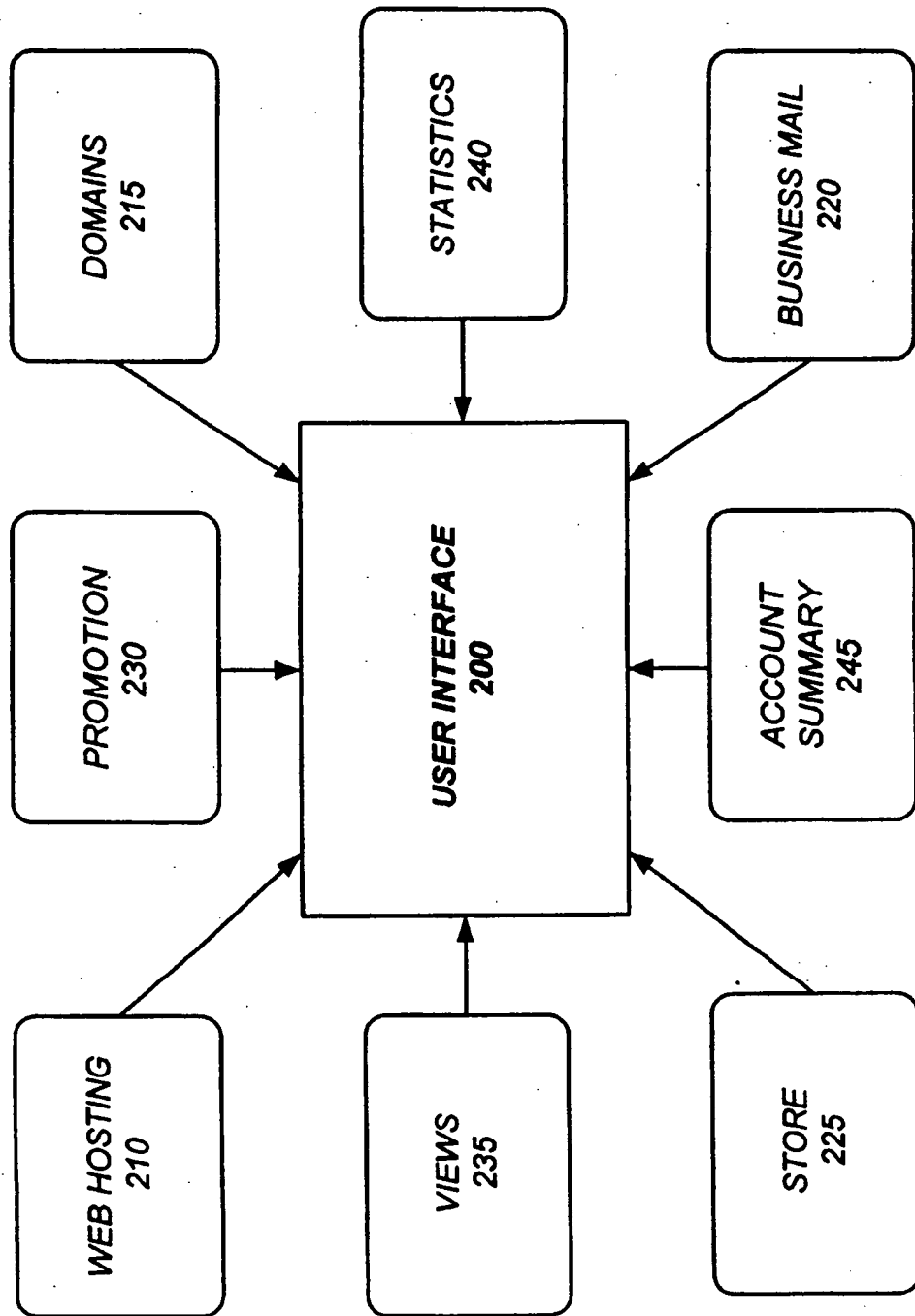


FIG. 2a

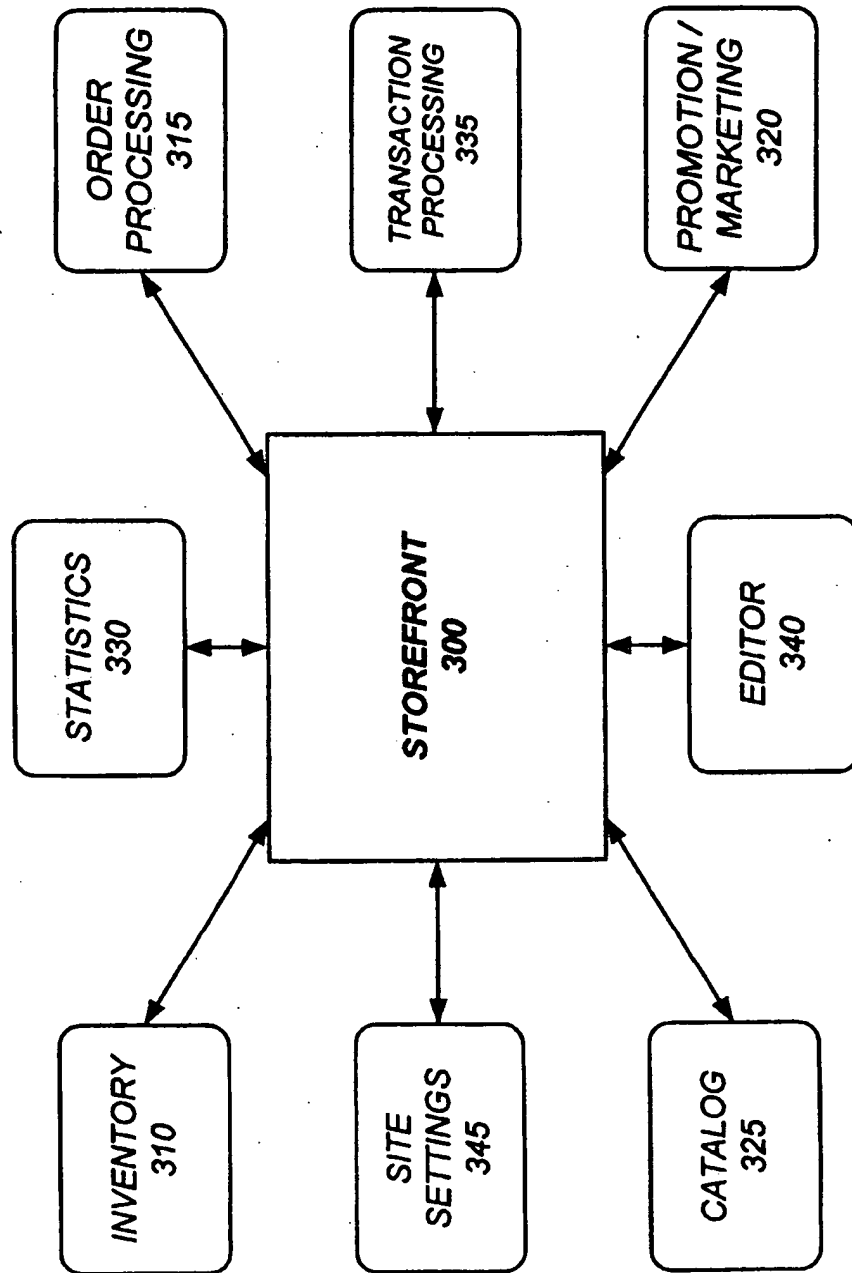


FIG. 3

YAHOO! SMALL BUSINESS

Welcome, Jason_rupp_43
[Sign Out, Account Info]

Settings ⁴⁵⁰
Small Business Home - Yahoo! - Help


Managing My Services

Small Business Home | Products & Solutions | Resources | About Us

460a

Go To:
[Store Manager](#)
[Web Hosting Control Panel](#)
Disk Space used: 93%
[Buy More...](#)
[Domain Control Panel](#)
[Email Control Panel](#) ^{420a}

Quick Access Tools:
[Getting Started and Info](#)
[Check Email](#)
[Compose Email](#)
[View www.garpc22.biz](#)
[Billing Information](#)
[Change Plan | Add Extras](#)

410a  **Merchant Professional**


410e

- **Special offers**
- **Email Marketing**
- **Inktomi Search Submit**
- **Yahoo! Sponsor Listings**
- **Overture**
- **Yahoo! Express**

460b

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[Domain Control Panel](#)
[Email Control Panel](#) ^{420b}

Quick Access Tools:
[Check Email](#)
[Compose Email](#)
[View www.garpc26.us](#)
[Billing Information](#) ^{430b}
[Change Plan | Add Extras](#)

410b  **Web Hosting Professional**


410e

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460c

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Quick Access Tools:
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[Billing Information](#) ^{430c}
[Change Plan | Add Extras](#)

410c  **Domains**


410e

Save 20% on Yahoo! Shopping listings. Millions of qualified customers. Fixed price-per-click. Easy management. [Learn more...](#)

460d

Go To:
[Email Control Panel](#) ^{420d}

Quick Access Tools:
[Check Email](#)
[Compose Email](#)
[Billing Information](#) ^{430d}
[Change Plan | Add Extras](#)

410d  **Business Mail**

401

FIG. 4a

YAHOO! SMALL BUSINESS

Welcome, Jason_rupp_43
 [Sign Out, Account Info]

Settings
 Small Business Home - Yahoo! - Help


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[Compose Email](#)
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410a  **Merchant Professional**


430a [Change Plan | Add Extras](#)

- 450**
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 - **Email Marketing**
 - **Inktomi Search Submit**
 - **Yahoo! Sponsor Listings**
 - **Overture**
 - **Yahoo! Express**

460b

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410c  **Domains**


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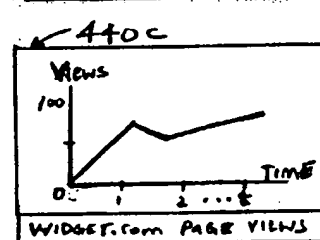
460d

Go To:
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Quick Access Tools:
[Check Email](#)
[Compose Email](#)
[Billing Information](#)

410d  **Business Mail**

420d [Change Plan | Add Extras](#)



ACTIVE:
 www.widgets.com

INACTIVE:
 www.kiwidget.com
 www.overtoken.com

ACTIVE DOMAINS

403

FIG. 4b

440b

YTD	QTD	REVENUE
0	0	0
1	100	\$300
2	50	\$250
3	75	\$375

SALES ON WIDGET.COM

YAHOO! SMALL BUSINESS Domains

Welcome, jasonrupp2002
[\[Sign Out, Account Info\]](#)

[Settings](#) [Home](#) - [Yahoo!](#) - [Help](#)

jasonrupp.info

[Small Business Home](#)

[Domain](#) [Web Hosting](#) [Store](#)

[jasonrupp.biz](#)
[jasonrupp.us](#)
[jasonrupp.org](#)
[jasonrupp.net](#)
▶ [jasonrupp.info](#)

[Add New Service](#)

[Web Site Information](#)

[Getting Started](#)

[How to setup URL forwarding](#)

[How to Create an Email](#)

[Account](#)

[Email Program Settings](#)

Maintenance Tools:

[Domain Record Manager](#) - Manage subdomains, URL forwarding and Mail(MX) Records all in one

Domain Name Information:

[View/Edit Whois Info](#) - Update contact information posted in the public domain database (WHOIS) for your Yahoo! domain name

[View Registry Key](#) - See the password required to change the registration detail of your domain name directly with the registrar.

Search for another Domain Name:

Enter a domain name:

(e.g., widgetdesigns.com)

Have a domain you
want to use at Yahoo!?
[Take the first step](#)

Marketing Tools:

[Yahoo! Express](#)

[Inktomi Search Submit](#)

[Yahoo! Sponsor Results](#)

[More...](#)

FIG. 5a

YAHOO! SMALL BUSINESS

Web Hosting

Welcome, [jasontest2002](#)
[\[Sign Out, Account Info\]](#)

[Setting](#) [Small Business Home](#) - [Yahoo!](#) - [Help](#)

[\[Account Info\]](#)

[Small Business Home](#)

[Domain](#) [Web Hosting](#) [Store](#)

Web Site Accounts

[jasontest2002](#)

[Add New Service](#)

[View My Site -](#)
[www.jasontest2002.info](#)


[Edit Email Accounts](#)

[Service Options](#)

[Service Announcements](#)

0%  100%
Total: 50.0
Used: 0.0
Extra: 0.0
Available: 50.0

[Buy More Disk Space](#)

0%  100%
Monthly Limit: 20,000.0
Last Month: 0.0
This Month: 0.1
Forecast: 0.3

(Forecast estimates total data transfer usage for current month.)

[Buy More Data Transfer](#)

[What is Data Transfer?](#)

[Domain](#)
[jasontest2002.info](#)
[www.jasontest2002.info](#)

[Subdomains](#)
(none)

[\[Edit\]](#)

Build My Web Site

Choose from a host of site building options.



Yahoo! SiteBuilder

Easy-to-use for building business web sites.

- [Take our Feature Tour](#)
- [Browse the Template Gallery](#)

- Other free tools: [PageBuilder](#), [Quick & Easy Wizards](#)
- [FrontPage® 2002](#): [Manage subwebs and authors](#)

[More tools...](#)

Enhance My Web Site

Choose features and functionality to improve your site.

- **Password Manager**
 - Control access to your site.
 - Manage FTP accounts.
- **Subdomain Manager** - Create [Info.your-name.com](#).
- **Site Search** - Let visitors find information.
- **Custom Error Pages** - Help lost visitors find their way.
- **Web Site Add-Ons** - Headlines, Maps, Counters, Stock Quotes, Weather, and [more](#)

Promote My Web Site

Learn about services to attract shoppers to your web site.

Exclusive discounts available.

- [Overture](#), [Yahoo! Express](#), [Google](#) - Search engine ads and directory listings
- [infoUSA](#) - Direct marketing lists
- [KeyWordMax](#) - Online ad tracking

[More services...](#)

File Manager

Create directories, edit code, password protect, and more.

Open showing these files:

☒ html ☒ gif ☒ jpg ☒ other

[HTML | Text](#)

Upload / FTP Access

Transfer files from your computer.

Site Statistics

Access your site's traffic reports.

• [Tools Overview](#)

• [Customer Support](#)

Search Engine Tools

Submitnet Free Trial

Get a 90 day free trial from Submitnet and submit your site to over 200 search engines. [Learn more.](#)

Site Promotion Tools

NEW Email marketing tools from GotMarketing. Get 90 days free!

[Learn more](#)

[Existing customers](#)

510

FIG 5 b

YAHOO! SMALL BUSINESS Store

Welcome, jasonbest2002
[[Sign Out](#), [Account Info](#)]

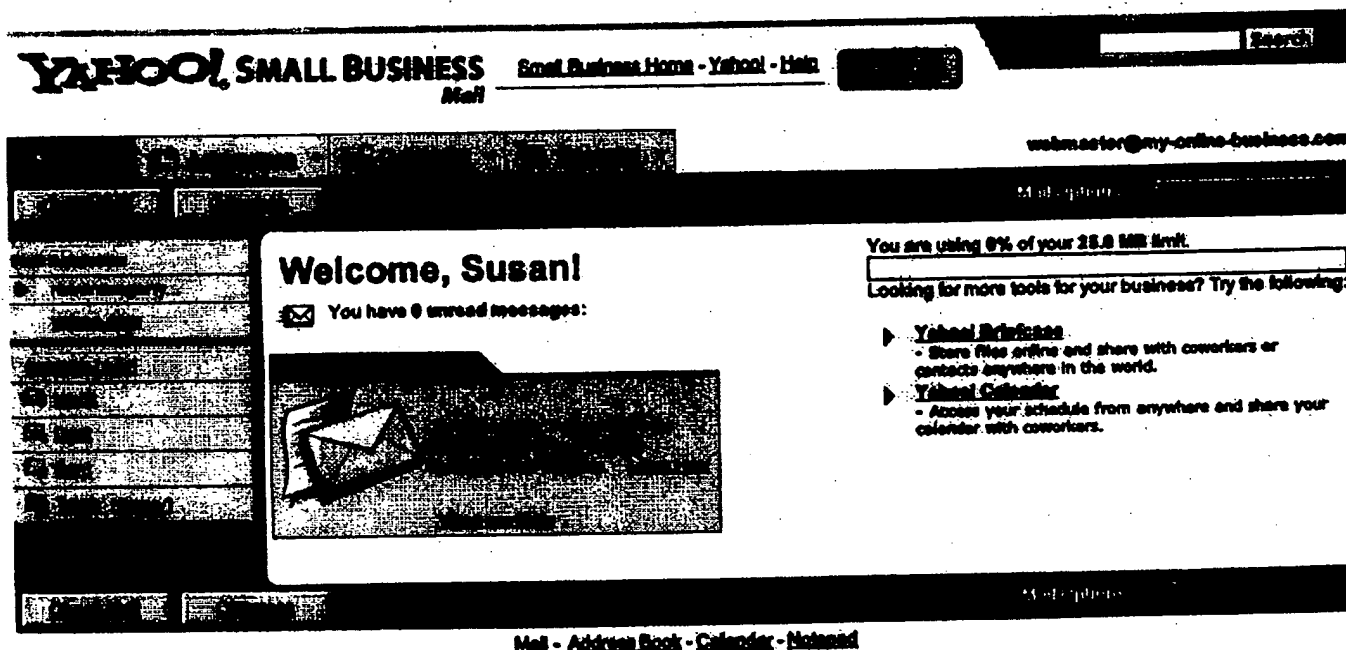
[Small Business Home](#) - [Yahoo!](#) - [Help](#)

[Small Business Home](#)

[Domain](#) - [Web Hosting](#) - [Store](#)

Your Yahoo! Store is not open. Please [open your account](#) soon.

515a	515b	515c	515d	515e
Simple Regular Advanced Upgrade My Editor	Orders Requests Oracle Small Business Gift Certificates	Page Views Sales References Searches Shopping Searches Graphs Click Trails Reports Repeats	Order Form Fax/Email Shipment Status Configure Inventory Pay Methods Ship Methods Ship Rates Tax Rates Foreign Orders Test Auctions Checkout Publish Order Settings*	Account Info Access Preferences Domain Names Customer Access Ratings
515f	515g			
Email Marketing Cross-Sell Create Links Track Links Coupon Manager Mailing Lists Search Engines Yahoo! Directory Yahoo! Shopping Affiliate Program	Page Views	0.00 Revenue	No ratings yet. [Info]	Published Site Merchant Resources Y! Store User Guide System Status Join our User Research Program Submit a Suggestion



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To learn more about how we use your information, see our [Privacy Policy](#)

520

FIG. 5d

YAHOO! SMALL BUSINESS Welcome, jasonbest2002
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[Small Business Home](#) - [Yahoo!](#) - [Help](#)

Marketing Tools

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Marketing & Services
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[Merchant Solutions](#)
[Domains](#)
[Business Mail](#)
[Internet Access](#)
[Recruiting Services](#)

Get the message
to the **Masses** with
Yahoo! Marketing Tools

Yahoo! Express

Fast-track your Yahoo! Directory submission and reach one of the Web's largest audiences. Guaranteed response from Yahoo!'s editorial staff in 7 business days. \$299/year.

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Overture

Drive targeted leads. Overture prominently displays your business in search results on premier sites like Yahoo!, MSN and AltaVista, where you can reach over 80% of active internet users. Cost-per-click fees.

[More...](#)

[Sign Up](#)

525a →

Yahoo! Product Submit

Include your products in Yahoo! Shopping and gain access to millions of qualified customers. Cost-per-click price.

[More...](#)

[Sign Up](#)

525b →

Inktomi Search Submit

Reach millions of users in Inktomi's search network. \$39 for the first page, \$25 for each additional page submitted.

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[Sign Up](#)

Yahoo! Sponsor Listings

Enhance your placement in the Yahoo! Directory. Starts at \$50/month.

[More...](#)

[Sign Up](#)

525c →

Yahoo! Yellow Pages Sponsored Businesses

Stand out in Yahoo! Yellow Pages. Starts at \$25/month.

[More...](#)

[Sign Up](#)

525d →

GotMarketing Campaigner

Create and manage effective email marketing campaigns. Starts at \$10/month.

[More...](#)

[Sign Up](#)

InfoUSA Mailing Lists, Sales Leads & Databases

Find new customers by email marketing, direct mail or prospecting. Sign up today for special discounts!

[More...](#)

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FIG. 5e

525